

# Downtown (Streetscape)





# Imagine Phase II (Revitalization of Duncan Plaza)





# Jake Roberson Memorial Splash Park



PERSPECTIVE VIEW

SIPPO PARK | MASSILLON, OH

09/07/2018



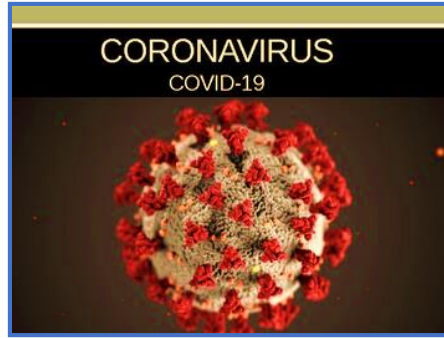
PG. 9

# Marketing - Innovation - Social Media

- **Alert Messaging Notification-NIXLE**  
**888777 Text box Massillon**
- **TV show – Massillon Today on MCTV Channel 22**
- **City website**
  - **Updated regularly - currently being redesigned to be user friendly and will be accessible to individuals with disabilities**
  - **City event calendar (Events added by the city, local organizations and businesses)**
  - **Many resources and information available to residents.**
- **Social Media**
  - **Keep residents updated on city news**
  - **Event updates**
  - **Resident interaction on posts and messaging**
  - **Multiple platforms**



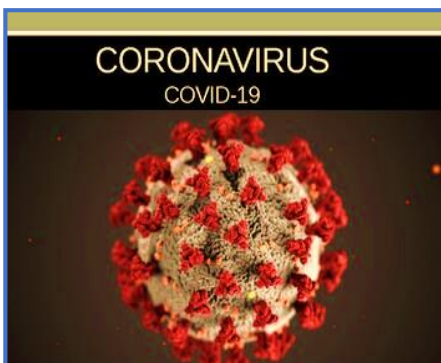
# Global Pandemic



- **The governor, the county and the mayor all issued emergency declarations with regard to the global pandemic, COVID-19. On that basis, the city activated its Emergency Operations Plan in accordance with Ohio Revised Code Section 5502 and Ohio Administrative Code Section 4501 Incident Command System (ICS)**
- **Currently, the city is operating under the National Incident Management System (NIMS) under a Unified Command with Terri Argent as the lead IC and Chief Moser and Chief Burgasser, additional Incident Commanders. The City currently operates by way of an Incident Action Plan (IAP) with weekly/biweekly meetings. The current IAP is on our website and updated regularly during the operational periods (every 2 weeks)**
- **Extensive Department Standards were implemented for every City Department. The procedures adopted were in addition to all current City safety policies and job specific PPE**

**COVID-19  
Department  
Standards**

# Global Pandemic II



- All City personnel faced many serious challenges for the health and safety of city employees, and city residents, during this global pandemic
  - The members of the ICS are providing all the additional PPE, equipment and support to address COVID-19 in accordance with CDC guidelines, our local Health Department and OSHA/PERRP.
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- **Organization Assignment List:**
    - Assistant Chief Matt Heck-Operations Section Chief**
    - Chief Burgasser- Planning Section Chief**
    - David Maley- Logistics Section Chief**
    - Lori Kotagides-Boron- Finance Section Chief**
    - Barb Sylvester- Safety Officer**
    - Sam Walters- Liaison Officer**
    - Mayor-Public Information Officer**
    - Linda Benson-Planning Officer**
    - Anita Combs-Planning Officer**



# Sidewalk Repair Assistance

- **Assist property owners in the replacement of existing sidewalk, curb, combined curb and gutter, or a driveway approach according to the ordinance**
- **The City of Massillon will pay fifty percent (50%) of the total approved project cost, up to a maximum of \$4,000.00**
- **An application must be submitted to the Engineering Department between January 1st and April 30<sup>th</sup> of each year for review and approval. Funding will be allocated for the program annually and utilized until exhausted.**
- **This is not a reimbursement program**



# Road Improvements

- **2012-2020**  
**\$16,618,742 Total**  
**Road Paving**



- **2020**  
**\$2,985,000**      **Road Paving & Repair**
- **2019**  
**\$3,345,070**      **Road Paving & Repair**  
**\$2,000,000**      **Imagine**
- **2018**  
**\$1,948,000**      **Road Paving & Repair**
- **2017**  
**\$1,294,000**      **Road Paving & Repair**
- **2016**  
**\$1,401,500**      **Road Paving & Repair**
- **2012-2015**  
**\$660,000**      **Road Paving & Repair**